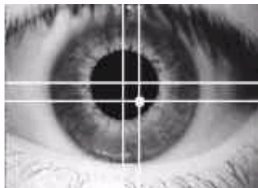


# Betrachtungsreihenfolge

## BETRACHTUNGS- REIHENFOLGE



The screenshot shows a website layout with the following eye-tracking annotations:

- 10**: GfK logo
- 1**: FESSEL GfK MARKET RESEARCH logo
- 11**: Navigation menu (Homepage, Report, Storage, Free download, Search, GfK)
- 13**: User profile area (TUMBER, MW 1)
- 3**: Map of Europe
- 2**: 'Recent Developments' section header
- 4**: Search bar
- 9**: 'BROCHURES' link
- 5**: 'ONLINE EXPRESS' link
- 6**: 'LIST OF SURVEYS 2003' link
- 8**: 'GfK @Solutions ONLINE RES' link
- 7**: 'DEMO SURVEY' link
- 12**: Footer area

→ Auskunft über den Verlauf der Betrachtung/der Fixationen