

Austria

New colleague: Angela Schalk

We are happy to announce that we have a new member in the CRMob team: Angela Schalk is a Trainee Account Manager and started on the 1st of April 2011. Angela Schalk studied at the Vienna University of Economics and Business and holds a Master's Degree in Business Administration with majors in Marketing Management and Organizational Behaviour. Her educational background provides her with a strong theoretical competency in marketing and a successful track record of internships also proves her practical abilities.

During her studies she went abroad on two occasions to undertake exchange semesters where she expanded her knowledge of consumer behaviour – first studying at the University of Southern Queensland in Australia and then at Queen's University in Canada. During her studies she also completed a one year internship at Henkel Central Eastern Europe in the cosmetics department, where she gained most of her experience. She has also worked as an intern for Ogilvy & Mather in Frankfurt (Germany).

Angela Schalk is eager to make an impact at GfK Austria and is looking forward to new and challenging tasks whilst working at GfK Austria.



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